

# Registration Form

Please complete one form per person. Pre-Registration closes on January 26, 2018. Registrations received after this date will be processed onsite and subject to an additional \$100 fee. For up-to-date convention news or to register online please visit [franchise.org/convention](http://franchise.org/convention). This form will not be processed without completed questions on page 2.

Full Name  Franchisee  Franchisor  Supplier \_\_\_\_\_

Nickname for Badge \_\_\_\_\_

Spouse (if registering) \_\_\_\_\_

Company Name \_\_\_\_\_ Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country (if not U.S.) \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_

(An individual email address for the actual person attending convention is required for confirmation purposes.)

Check here if you wish to receive emails and faxes on Convention events and issues of interest.

**Is this your first IFA Convention?**  Yes  No

**Are you a U.S. Veteran?**  Yes  No

Please mark the appropriate boxes to indicate your participation and fees.  
Registration fees are PER PERSON.

- IFA Franchisor/Supplier Member
  - 1-3 registrants when registering together \$1050
  - 4-9 registrants when registering together \$950
  - 10+ registrants when registering together \$850
- IFA Franchisee Member \$600
- Franchisor/Franchisee Package (includes one franchisor and three franchisees from the same system) \$2200 (or \$550 each)
- Member Exhibitor \$740
- Member Exhibitor Badge (tradeshaw access only) \$300
- Spouse (includes evening social events only) \$500
- Speaker/Moderator (does not apply for roundtable facilitators) \$675
- Non-Member \$2300
- University Personnel \$850
- Annual Leadership Conference (Saturday) \$125
- Prayer Breakfast (Sunday) Complimentary
- Bootcamp (open to franchisees with 100 units or less) Complimentary

**CANCELLATION POLICY:** Refunds (minus a \$100 administration fee) will be granted for cancellations received in writing to [kneumann@franchise.org](mailto:kneumann@franchise.org) by January 19, 2018. Cancellations received after that date are subject to a 50% penalty + a \$100 administration fee. No refunds are permitted after January 26, 2018. Substitutions are permitted at any time, subject to a \$50 substitution fee.

**HOTEL RESERVATIONS:** For more information about booking your hotel room please visit [franchise.org/convention](http://franchise.org/convention).

Total Fee \$ \_\_\_\_\_

## PAYMENT METHOD

Check payable to IFA (Federal Tax ID # 36-6108621)  Credit Card: AMEX/ Visa/MasterCard/Discover

Account # \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

To help determine who our audience is and what you need from IFA, please answer the following questions.

1) How many units is your franchise system (franchised units only)?

- 0-25
- 26-100
- 101-250
- 251-500
- 500+

2) What is your franchise brand's annual system-wide revenue?

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3) How did you find out about the IFA Convention?

- IFA Email
- Social Media/Digital Marketing Post
- IFA Website
- IFA Publication (i.e. *Franchising World*, *The Insider*, *SmartBrief*)
- Referral from Colleague/Peer
- Industry Event
- Other \_\_\_\_\_

4) Why are you attending the IFA Convention? Select all that apply.

- Education/solutions to challenges I am facing
- Networking/meet like-minded people in franchising
- Looking for new supplier partners
- Earn CFE credits
- Other \_\_\_\_\_

5) What is the # 1 reason why you belong to IFA?

- Education/Networking
- Advocacy
- Credibility
- Exposure
- Other \_\_\_\_\_

6) What is your top business "pain point" or challenge that you are currently facing?

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7) What educational track are you most interested in?

- Finance
- Franchise Development
- Franchisee
- General
- Marketing/Innovation
- International
- Operations
- Technology
- Legal

8) What other franchise industry events do you attend?

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Send your completed form(s) with payment by January 26, 2018 to [kneumann@franchise.org](mailto:kneumann@franchise.org) or:  
INTERNATIONAL FRANCHISE ASSOCIATION, 1900 K Street, NW, Suite 700, Washington, DC 20006  
Phone: 202/628-8000 Fax: 202/628-0812 • [www.franchise.org](http://www.franchise.org)